

2024 Membership Package



Facilitating the Exchange of Ideas and Knowledge that Enable Efficient Solutions to Eliminate Waste



Become a **MEMBER**,
make a **BIG DIFFERENCE!**

RCBC's vision:

"A World without Waste."

Founded in 1974 as an umbrella organization for numerous community-based recycling operations and non-profit societies, **RCBC is Canada's longest serving recycling council**. We have evolved from our initial incarnation to being one of the most widely respected, multi-sectoral environmental organizations in the country today. RCBC has played, and continues to play, a major role in the establishment of the many groundbreaking product stewardship programs and environmental policies in the province, which are emulated around the world.

INDUSTRY. BUSINESSES. GOVERNMENT. INDIVIDUALS. NON-PROFITS.



Working Together Towards a World Without Waste.

Concerned citizens, students, businesses, governments, non-profit-organizations and institutions make up our diverse membership from around the province and beyond – all working together to achieve zero waste in B.C.

We invite you to *become a member and discover how you can make a difference.*



Join the **team** that makes a **difference...**

An RCBC membership provides you with:

- **a complementary listing on the RCBC Information Services Database.** Last year our Environmental Advisors provided over 60,000 referrals. Membership is an effective **low cost resource for directing potential customers your way!**
- **ongoing newsflashes and our monthly newsfeed Recap** to keep you informed of the latest in the waste reduction field.



November 2018 [View this email in your browser](#)



Thank you for helping make RCBC's 2018 a great year. As we wrap up another successful Waste Reduction Week, we thank those RCBC members across the province who officially proclaimed the national campaign and showed their commitment to "a world without waste".

Last spring, RCBC's annual conference saw more than 200 members convene on eliminating waste and building a circular economy. We examined changes in international recycling markets, particularly China's import restrictions, and focused on potential opportunities for local markets. Also discussed was the topic of Extended Producer Responsibility, highlighting improvements of current programs and the exciting potential for programs to cover construction materials, furniture, textiles, and more. Many attendees agreed that learning of reuse and repair initiatives was a welcome addition to the conference content.

The RCBC Recycling Hotline, entering its 29th year of service, handled more than 75,000 questions so far this year. Add the enquiries through the online Recyclepedia and the Recyclepedia app and that number rises to well over 200,000. That translates into direct referrals to you, our members, where the public continues to receive high quality and reliable service.

"BC Technology for Learning has been a member of RCBC for over 10 years. Renewing our membership is important to keep our company information up to date with the very talented hotline operators so people and businesses can know where to reuse their surplus computer equipment. The monthly bulletins and social media work is always a wealth of information." **Mary-Em Waddington, BC Technology for Learning Society**



Become a **member**, and show your support for **sustainability...**

An RCBC membership provides you with:

- opportunities to share your waste reduction stories on **social media**.



Follow along on Twitter, Facebook and Instagram at @RecyclingBC

- **access to RCBC Member Logos and Badges** that you can use on your website and other promotional literature





Learn about industry innovations, **discuss** new policy directions or **share** your expertise...

RCBC hosts events such as Waste Reduction Week and other ad hoc workshops that focus on waste management strategies for specific industries. Various board and staff also sit on advisory and consultation groups when governments are reviewing legislative changes to recycling programs and regulations.



2018 Waste Reduction Week activities included tours at RCBC member facilities, Official Proclamations and member municipalities lighting up in blue and green.

Members have **more opportunities to get involved** by standing for election to the Board of Directors and or by participating in RCBC's policy development process.

Some additional privileges to an RCBC membership include:

- **access to meeting space** in our board room for small meetings
- **free Job Postings on our website** to help you expand your search for engaged employees in the waste reduction field
- **a listing on our online directory** with a link to your company website



Celebrate contributions in sustainability....

Each year the Recycling Council of B.C. recognizes the valuable contribution that individuals and organizations make towards the preservation and protection of British Columbia's environment.



Environmental sustainability is everybody's business. Being a member of RCBC means you are part of the process to protect our environment.

"Our membership with the RCBC has been an investment that has paid for itself time-and-time again. RCBC provides us with an excellent resource for sourcing recycling and reuse options for the various materials we haul. The staff are always helpful and a pleasure to deal with. And, if we can't provide the client a solution, we routinely refer individuals and organizations to RCBC's Recycle Hotline for guidance. As a member, I feel the RCBC is always in our corner and has always been there for us when we needed them".

Eamonn Duignan, President & CEO, Green Coast Rubbish Inc.



Members **make a big difference by supporting** our recycling information services!

RCBC Information Services

604-RECYCLE (Lower Mainland), 1-800-667-4321 (rest of BC), info@rcbc.ca

Our Contact Centre, Recyclepedia online search tool, and Recyclepedia mobile app **handled over 290,000 inquiries in 2023!**

- Established in 1990, our Information Services program is **a free, province-wide service on recycling, pollution prevention, waste disposal and regulations.**
- Environmental Advisors in our Contact Centre refer B.C. residents and businesses to over 4,800 local businesses, services, organizations and programs.

Recycling on the Go

- Nearly 19,000 searches per month on the RCBC Recyclepedia & Recyclepedia mobile app
- Instant recycling information on 650 different search terms
- Use the easy drop-down menus to find recycling options in your community for things like batteries, tires, computers and a host of other items.

"I support my Regional District's membership as RCBC provides an amazing service, with telephone hotline and online services supporting our waste reduction goals. I would recommend membership to all Regional Districts in the Province of BC." **Cheryl Shuman, Peace River Regional District.**

Questions?

Thank you for considering membership with RCBC. For more information, send us a message at members@rcbc.ca.



Members Code of Conduct and Logo Use Policy

RCBC Members' Code of Conduct (approved April 2011)

"The Recycling Council of British Columbia (RCBC) is a multi-sectoral, non-profit organization promoting the principles of zero waste through information services, the exchange of ideas and research."

Membership in RCBC is available to all individuals, organizations or companies who share in the broad philosophies and goals expressed by the foregoing Mission Statement and the RCBC Constitution.

1. The fundamental relationship between each member and RCBC must be one of trust; essential to trust is a commitment to honesty and integrity. Ethical conduct within this relationship imposes certain obligations.
 - (a) RCBC members must act at all times in full compliance with both the letter and the spirit of all applicable laws.
 - (b) In his/her relationship with RCBC, no member shall commit or condone an unethical or illegal act or instruct another member, supplier or employee, to do so.
2. Members shall not exploit or invoke their membership in RCBC for personal gain or to promote their business.
3. Members are neither endorsed by RCBC nor by provincially affiliated sponsors or other members.
4. RCBC does not permit its name, logo or written materials to be copied, republished, excerpted, hypertext-linked to a website, or otherwise used for any commercial purpose, including advertising, or to suggest any endorsement, affiliation or sponsorship of any third-party product or service, without the prior written permission of RCBC.
5. Without prior written permission, members may only use the RCBC Logo in accordance with the RCBC Logo Use Policy, upon completion of the RCBC Member Logo Use Form.

Logo Use Policy

- a. The RCBC logo may only be used to show that an organization or individual is a member of RCBC. Use of the logo should only be accompanied by the text 'Member of RCBC'. Any other text accompanying the logo is not permitted.
- b. RCBC does not permit its members to use the RCBC logo for endorsement of a member's organization, publications, products, services, or programs.
- c. RCBC does not permit its members to alter the appearance of the RCBC logo.
- d. Member must complete and return the Logo Use Agreement form before logo is released for use.