

Recycling Council of British Columbia

**Annual Report
2022-2023**



MISSION STATEMENT

RCBC FACILITATES THE EXCHANGE OF IDEAS AND KNOWLEDGE THAT
ENABLE EFFICIENT SOLUTIONS TO ELIMINATE WASTE.

OUR VISION: A WORLD WITHOUT WASTE

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MESSAGE FROM THE EXECUTIVE DIRECTOR

The year 2022 marked a significant period of re-emergence and transformation for RCBC (Recycling Council of British Columbia). As we slowly transitioned from the pandemic lockdown, it became evident that our internal revitalization, which had been underway for the past two years, was poised to make a profound impact. We successfully transitioned to a work-at-home model, delivering exemplary service to our clients. The infusion of fresh talent into our team invigorated us and expanded our capabilities, enabling us to thrive in the ever-evolving landscape of our industry.

Strategic Vision:

During the year, our Board of Directors and staff played a pivotal role in shaping RCBC's strategic vision. In October 2021, we embarked on a year-long process to strategically determine the future direction of our organization. RCBC, having fulfilled its original mandate, was ready to refresh and revive itself to play a strategic role in the 21st century.

We were fortunate to receive a grant from the McConnell Foundation, which enabled us to work with expert advisors to deeply explore the impact we want RCBC to have in the world and the steps to realize our goals. Through extensive online meetings, collaborations, and sub-committees, our staff and Board members dedicated dozens of hours to research and inform our new strategic impact statement and organizational direction.

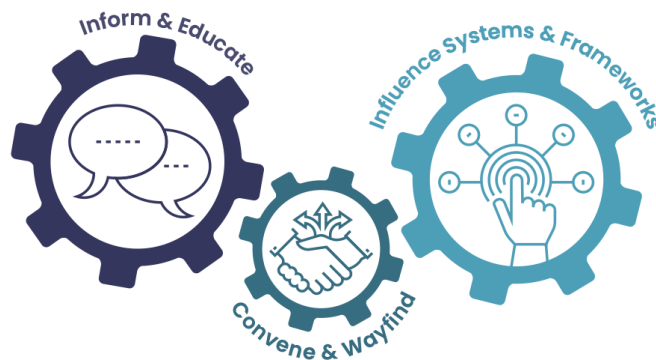
Over the next five years, RCBC is committed to working towards a more circular economy in BC. Our strategic vision involves collaborating with BC residents, businesses, governments, and key partners to achieve the following:

Inform & Educate: We aim to raise awareness of the circular economy and share strategies for moving up

the pollution prevention hierarchy. We will expand our information services under a science-based narrative that emphasizes environmental and human health.

Convene & Wayfind: Strengthening our leadership in communication and education, we will build synergies across multiple sectors regarding waste reduction and circular economy policies. By increasing public demand for increased options, we will facilitate the transition towards a more sustainable future.

Influence Systems & Strengthen Frameworks: We will advocate for more robust norms, guidelines, resources, and legislation around waste reduction and the circular economy. This will involve conducting research, proposing policies, and establishing working groups to drive systemic change.



Technological Upgrades and Streamlined Processes:

In parallel with our strategic vision, we recognized the need to upgrade our technological infrastructure to support our goals effectively. Our foundational technology systems, which had been outdated, underwent a comprehensive overhaul. From phone lines to laptops and eventually the complete back end of our information system, these upgrades were necessary to ensure seamless operations and remain ongoing.

Additionally, we undertook a complete overhaul of our website and Recyclepedia platform. The original systems had reached end-of-life, and it was imperative to modernize them. Through collaboration with external contractors, we successfully launched our new website earlier this year. The new design is streamlined and optimized for mobile devices. As a result, our Recyclepedia visits have increased by nearly 50% this year. With a solid cloud-based system now in place, we are well-prepared to adapt and update our platforms in the years to come.

Key Features and Collaborative Efforts:

Throughout the year, RCBC took proactive steps to contribute to a more circular economy and promote sustainable practices. Some key features and collaborative efforts include:

1. We are aggressively pursuing the renewal and redevelopment of the Recyclepedia database. We have begun scoping work with stakeholders and contractors. The upgraded database will include options for reuse and repair for BC residents, providing them with sustainable alternatives. Additionally, improved data collection and reporting capabilities enhance our ability to track and analyze waste management trends, enabling data-driven decision-making.
2. In addition to the strategic vision and technological upgrades, RCBC actively pursued key initiatives and partnerships to drive progress in waste reduction and the circular economy. We joined the GRIID (Green Industrial Innovation District) to create Canada's first Green Industrial Innovation District.
3. Canadian Plastics Pact: As part of our commitment to creating a circular economy for plastics, RCBC has actively participated in the Canadian Plastics Pact. Our focus on the Source Reduction working group has allowed us to collaborate with industry stakeholders and drive meaningful change in reducing plastic waste.

4. Business Planning for Information Services: Recognizing the importance of information dissemination and education, we embarked on a comprehensive business planning process for our Information Services. With the support of Innoweave, we aim to enhance our leadership in communication and education by leveraging innovative strategies and technologies.

Gratitude and Outlook:

We extend our heartfelt appreciation to our dedicated staff, board members, partners, and stakeholders for their unwavering support throughout this transformative journey. Your commitment and collaboration have been instrumental in our achievements and progress. Together, we have overcome challenges and seized opportunities to build a more sustainable future.

Looking ahead, we are confident that the strategic vision, technological upgrades, and collaborative efforts will pave the way for a prosperous future. We remain committed to our mission of working towards a more circular economy in British Columbia, and we will continue to innovate, advocate, and educate to drive positive change.

In conclusion, we present this annual report with transparency, acknowledging the challenges and celebrating the achievements. RCBC's journey of transformation and growth is fueled by our collective commitment and shared vision. As we move forward, we invite all our stakeholders to join us in creating a more sustainable and circular future for British Columbia.

Thank you for your continued support and belief in our mission.



Lyndsay Poaps
Executive Director
Recycling Council of BC

AUDITORS REPORT

PREPARED BY: Thompkins Wozny LLP

INDEPENDENT AUDITOR'S REPORT

To the Members of
Recycling Council of British Columbia

Opinion

We have audited the financial statements of Recycling Council of BC (the Council), which comprise the statement of financial position as at March 31, 2023, and the statements of changes in net assets, operations and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Council as at March 31, 2023, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Basis for Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of the Council in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Council's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Council or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Council's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements. As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Council's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Council's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Council to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Report on Other Legal and Regulatory Requirements

As required by the British Columbia Societies Act, we report that, in our opinion, the accounting principles used in these financial statements, Canadian accounting standards for not-for-profit organizations, have been applied on a basis consistent with that of the preceding year.

Tomshine Wozny LLP

Vancouver, Canada
May 31, 2023

Chartered Professional Accountants

STATEMENT OF FINANCIAL POSITION

As at March 31

	2023 \$	2022 \$
ASSETS		
Current assets		
Cash - operating	118,327	221,534
- gaming	—	33,458
Short-term deposits [note 3]	125,000	350,000
Accounts receivable [note 4]	351,984	54,659
Prepaid expenses	6,699	17,464
Total current assets	602,010	677,115
Prepaid deposits	3,881	3,881
Capital assets [note 6]	38,597	8,055
	644,488	689,051
LIABILITIES AND NET ASSETS		
Current liabilities		
Accounts payable and accruals [note 7]	185,963	190,365
Deferred gaming revenue	—	33,458
Deferred revenue - memberships	24,518	28,136
- other	366,137	260,558
Total current liabilities	576,618	512,517
Deferred contributions related to capital assets [note 8]	28,602	6,581
Total liabilities	605,220	519,098
Net assets		
Invested in capital assets	9,995	1,474
Internally restricted [note 9]	19,097	30,000
Unrestricted	10,176	138,479
Total net assets	39,268	169,953
	644,488	689,051

Commitments [note 11]

COVID-19 [note 13]

See accompanying notes to the financial statements

On behalf of the Board:

"Ken Ingram"

Director

"Laura Midan"

Director

STATEMENT OF OPERATIONS

Year ended March 31

	2023	2022
	\$	\$
REVENUES		
Service agreements - Industry	251,101	258,220
- Government	77,000	73,000
British Columbia Ministry of Environment	100,000	100,000
Sponsorship - Government	42,308	36,024
- Industry	5,000	36,000
Gaming	37,042	30,962
Memberships	29,049	34,912
Project revenue	12,500	5,200
Amortization of deferred contributions related to capital assets <i>[note 8]</i>	4,395	—
Donations and interest	3,782	3,693
Conference	—	15,788
	562,177	593,799
EXPENSES		
Advertising and promotion	1,497	2,042
Amortization of capital assets	6,777	15,407
Bank charges and credit card merchant fees	4,005	5,376
Board expenses	3,405	—
Computer - supplies, maintenance and support	12,915	18,130
Conference and workshops	3,843	1,214
Contracting and consulting	22,278	20,791
Equipment leases and rentals	3,559	12,463
Insurance	3,347	3,194
Internet - web services	15,253	21,325
Office, supplies and other	1,650	1,673
Postage and courier	42	285
Professional fees	6,364	5,745
Rent and utilities	83,869	80,752
Salaries and benefits <i>[note 12]</i>	518,148	411,742
Telephone and facsimile	5,453	4,410
Travel	457	795
	692,862	605,344
Excess of revenues under expenses	(130,685)	(11,545)

See accompanying notes to the financial statements

OUR PARTNERS AND SUPPORTERS

THE OPERATIONS OF THE RECYCLING COUNCIL OF BRITISH COLUMBIA ARE FUNDED BY A DIVERSE GROUP OF SUPPORTERS INCLUDING GOVERNMENT, INDUSTRY, GRANTING ORGANIZATIONS AND MEMBERS. THANKS TO EACH AND EVERY ONE OF THESE INDIVIDUALS AND ORGANIZATIONS FOR THEIR SUPPORT IN THE 2020/2021 FISCAL YEAR.

PARTNERS

BC Ministry of Environment	Product Care Recycling
BC Used Oil Management Association	Province of British Columbia, Community Gaming Grant
Call2Recycle	Recycle BC
City of Surrey	Stewardship Agencies of BC
Encorp Pacific (Canada)	Tire Stewardship BC
Metro Vancouver	West Coast Reduction
Major Appliances Recycling Roundtable	

IN-KIND DONATIONS

Urban Impact Recycling (recycling services)	Business In Vancouver (subscription)
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REGIONAL DISTRICT SUPPORTERS

RCBC Hotline/Recyclepedia		
Cariboo	Fraser Valley	qathet
Central Kootenay	Metro Vancouver	Peace River
Central Okanagan	Kootenay-Boundary	Squamish Lillooet
Cowichan Valley	North Okanagan	Sunshine Coast
Fraser-Fort George	Okanagan-Similkameen	Thompson Nicola

ORGANIZATIONAL INFORMATION

THANK YOU TO THE 2022-2023 RCBC BOARD OF DIRECTORS AND STAFF

2022/2023 BOARD OF DIRECTORS

EXECUTIVE OFFICERS

CHAIR	KEN INGRAM	WEST COAST REDUCTION
VICE CHAIR	KAREN MASSICOTTE	PACIFIC NATIONAL EXHIBITION
TREASURER	LAURA MIDAN	ARCHWAY COMMUNITY SERVICES
SECRETARY	MAIRI WELMAN	INDIVIDUAL

DIRECTORS AT LARGE

JAMIE BENTON	FORMER FRASER VALLEY REGIONAL DISTRICT
MARCIA DICK	CITY OF KAMLOOPS
KAREN MASON-BENNETT	FORMER NEAT
BERT MONESMITH	INDIVIDUAL
LOUISE SCHWARZ	RECYCLING ALTERNATIVE
ED WALSH	RETURN-IT
SARAH WILLIE	COMOX VALLEY REGIONAL DISTRICT

POLICY COMMITTEE

CHAIR – SARAH WILLIE

Karen Mason-Bennett. Louise Schwarz.

NOMINATIONS COMMITTEE

CHAIR – LYNDSEY POAPS

Karen Mason-Bennett. Bert Monesmith. Laura Midan.

AWARDS COMMITTEE

CHAIR – LYNDSEY POAPS

Sarah Willie. Mairi Welman.

AGM COMMITTEE

CHAIR – LYNDSEY POAPS

Laura Midan. Marcia Dick.

RCBC STAFF

AS OF JUNE 5, 2023

LYNDSAY POAPS	EXECUTIVE DIRECTOR
ALIYYAH ABDULLAH	FINANCE AND ADMINISTRATION MANAGER
ERIC HARGRAVE	OPERATIONS MANAGER – INFORMATION SERVICES
JENNIFER HELMAN	PROGRAM COORDINATOR
JUSTIN LEBLANC	ENVIRONMENTAL ADVISOR
EILEEN XU	ENVIRONMENTAL ADVISOR
SUKHMAN BAJWA	ENVIRONMENTAL ADVISOR
BEATRICE LI	ENVIRONMENTAL ADVISOR