



MEMBERSHIP PACKAGE

*Facilitating the Exchange of
Ideas and Knowledge that
Enable Efficient Solutions to
Eliminate Waste.*

RCBC



MEMBERSHIP
PACKAGE

1 Our Vision

2 Membership Benefits

3 Get Involved

4 Info Services

5 Logo Policy

6 Code of Conduct

RCBC'S VISION: A WORLD WITHOUT WASTE

Founded in 1974 as an umbrella organization for community-based recycling operations and non-profit societies, RCBC is Canada's longest serving recycling council. We have evolved from our initial incarnation to being one of the most widely respected, multi-sectoral environmental organizations in the country today. RCBC has played and continues to play a major role in the establishment of groundbreaking product stewardship programs and environmental policies in the province, many of which are emulated around the world today.

Concerned citizens, students, businesses, governments, non-profit-organizations and institutions make up our diverse membership from around the province and beyond – all working together to achieve zero waste in B.C.

We invite you to become a member and discover how you can make a difference.

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MEMBERSHIP BENEFITS

- A complementary listing on the RCBC Recycling Hotline Database. Last year our Recycling Hotline provided over 85,000 referrals. Membership is an effective low-cost resource for directing potential customers your way!
- Member newswashes and our monthly newsletter “Recap” to keep you informed of the latest trends in areas of waste reduction and the circular economy.
- Multiple opportunities to share your waste reduction efforts to thousands of followers to our social media audience. Follow along on Twitter, Facebook, and Instagram **@RecyclingBC**.
- Access to RCBC Member Logos and Badges that you can use on your website and other promotional literature.
- Reduced rates at RCBC events.
- Access to meeting space in our board room for small meetings.
- Free Job Postings on our website to help you expand your search for engaged employees in the waste reduction field.
- A listing on our online directory with a link to your company’s website.

“Our membership with the RCBC has been an investment that has paid for itself time-and-time again. RCBC provides us with an excellent resource for sourcing recycling and reuse options for the various materials we haul. The staff are always helpful and a pleasure to deal with. And, if we can’t provide the client a solution, we routinely refer individuals and organizations to RCBC’s Recycle Hotline for guidance. As a member, I feel the RCBC is always in our corner and has always been there for us when we needed them.”

-Eamonn Duignan, President & CEO, Green Coast Rubbish Inc

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GET INVOLVED

- Members have multiple opportunities to get involved by standing for election to the Board of Directors and or by participating in RCBC's policy development process.
- Various board and staff also sit on advisory and consultation groups when governments are reviewing legislative changes to recycling programs and regulations.
- As a RCBC Member, you can be involved in the exchange of ideas and the discussion about how we get to zero waste, by becoming a member of one of RCBC's Working Groups. These ad hoc groups are formed to collect knowledge, share information and make recommendations on specific topics such as organics and composting, packaging, and zero waste to our Policy Committee and Board.
- Participate in Waste Reduction Week. 2020 Waste Reduction Week activities included tours at RCBC member facilities, Official Proclamations and member municipalities lighting up in blue and green.
- Join us for RCBC's annual conference held in every spring in beautiful Whistler, BC. For over 40 years, we have been home to B.C.'s premier event on recycling and waste reduction. Our annual conference is an excellent opportunity to network with recycling professionals and industry leaders and learn about a diverse range of topics that speak to every member of RCBC. Visit rcbcconference.ca for more information.

Celebrate contributions in sustainability

Each year the Recycling Council of B.C. recognizes the valuable contribution that individuals and organizations make towards the preservation and protection of British Columbia's environment.

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INFO SERVICES

RCBC Recycling Hotline

- The RCBC Recycling Hotline and Recyclepedia online search tools handled over 225,000 inquiries in 2019!
- Established in 1990, the RCBC Recycling Hotline is a free, province-wide information service on recycling, pollution prevention, waste disposal and regulations.
- Hotline Information Officers referred B.C. residents to over 4,000 local businesses, services, organizations and programs.

Recycling on the Go!

- Over 10,500 searches a month on the RCBC Recyclepedia & Recyclepedia Mobile App
- Instant recycling information on 170 different materials
- Use the easy drop-down menus to find recycling options in your community for things like batteries, tires, computers and a host of other items.

"I support my Regional District's membership as RCBC provides an amazing service, with telephone hotline and online services supporting our waste reduction goals. I would recommend membership to all Regional Districts in the Province of BC, and I would encourage them to send their elected officials to the annual conference."

- Cheryl Shuman, Peace River Regional District

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LOGO USE POLICY



A. The RCBC logo may only be used to show that an organization or individual is a member of RCBC. Use of the logo should only be accompanied by the text 'Member of RCBC'. Any other text accompanying the logo is not permitted.

B. RCBC does not permit its members to use the RCBC logo for endorsement of a member's organization, publications, products, services, or programs.

C. RCBC does not permit its members to alter the appearance of the RCBC logo.

D. Member must complete and return the Logo Use Agreement form before logo is released for use.

"BC Technology for Learning has been a member of RCBC for over 10 years. Renewing our membership is important to keep our company information up-to-date with the very talented hotline operators so people and businesses can know where to reuse their surplus computer equipment. The monthly bulletins and social media work is always a wealth of information. The best part of RCBC membership is the friends and network you'll make, especially at the annual conference! Hope to see you there!"

- Mary-Em Waddington, BC Technology for Learning Society

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CODE OF CONDUCT

(approved April 2011)

"The Recycling Council of British Columbia (RCBC) is a multi-sectoral, non-profit organization promoting the principles of zero waste through information services, the exchange of ideas and research."

Membership in RCBC is available to all individuals, organizations or companies who share in the broad philosophies and goals expressed by the foregoing Mission Statement and the RCBC Constitution.

1. The fundamental relationship between each member and RCBC must be one of trust; essential to trust is a commitment to honesty and integrity. Ethical conduct within this relationship imposes certain obligations.
 - a) RCBC members must act at all times in full compliance with both the letter and the spirit of all applicable laws.
 - b) In his/her relationship with RCBC, no member shall commit or condone an unethical or illegal act or instruct another member, supplier or employee, to do so.
2. Members shall not exploit or invoke their membership in RCBC for personal gain or to promote their business.
3. Members are neither endorsed by RCBC nor by provincially affiliated sponsors or other members.
4. RCBC does not permit its name, logo or written materials to be copied, republished, excerpted, hypertext-linked to a website, or otherwise used for any commercial purpose, including advertising, or to suggest any endorsement, affiliation or sponsorship of any third-party product or service, without the prior written permission of RCBC.
5. Without prior written permission, members may only use the RCBC Logo in accordance with the RCBC Logo Use Policy, upon completion of the RCBC Member Logo Use Form.