



## **RCBC Member Logo Use Policy (approved April 2011)**

*"The Recycling Council of British Columbia (RCBC) is a multi-sectoral, non-profit organization promoting the principles of zero waste through information services, the exchange of ideas and research."*

Membership in RCBC is available to all individuals, organizations or companies who share in the broad philosophies and goals expressed by the foregoing Mission Statement and the RCBC Constitution.

1. Without prior written permission, members may only use the RCBC Logo in accordance with the RCBC Logo Use Policy, upon completion of the RCBC Member Logo Use Form.
  - a. The RCBC logo may only be used to show that an organization or individual is a member of RCBC. Use of the logo should only be accompanied by the text 'Member of RCBC'. Any other text accompanying the logo is not permitted.
  - b. RCBC does not permit its members to use the RCBC logo for endorsement of a member's organization, publications, products, services, or programs.
  - c. RCBC does not permit its members to alter the appearance of the RCBC logo.
  - d. Member must complete and return the Logo Use Agreement form before logo is released for use.