

# RECYCLING COUNCIL OF BRITISH COLUMBIA

## ANNUAL REPORT 2017-2018





# MISSION STATEMENT

RCBC FACILITATES THE EXCHANGE OF IDEAS AND KNOWLEDGE  
THAT ENABLE EFFICIENT SOLUTIONS TO ELIMINATE WASTE.

## OUR VISION A WORLD WITHOUT WASTE

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# MESSAGE FROM THE CEO



## BROCK MACDONALD, CEO

Over this past year the primary focus of your senior executive and RCBC board of directors' (BoD) was planning for the future. Through a series of face-to-face meetings, teleconferences, virtual meetings and individual efforts, your BoD crafted a renewed five year strategic plan. At the core of the plan is the recognition of RCBC's role in the changing landscape of B.C.'s recycling and waste diversion, within the context of an emerging global circular economy. The renewed plan sets out a series of three goals. Those goals, their definitions, and the outcomes we hope to achieve are explained in detail below.

### GOAL ONE:

Promote the continuous improvement of waste elimination by emphasizing business models designed to produce more durable goods, reduce single use and disposable products, and expand the sharing economy to eliminate redundant consumption.

#### Definition:

Progressive improvements in the industrial product cycle, beginning with design of the products, or in the development of circular business models, to minimize waste and extend product life, in each circular feedback loop through to the final option of disposal.

### Outcomes:

- Progressive movement upward in the Pollution Prevention Hierarchy within the framework of a circular economy.
- Progress towards inclusion of products in the B.C. Recycling Regulation identified in the Council of Canadian Ministers of Environment (CCME) Canada-Wide Action Plan.
- Easier access to curbside collection and EPR programs for British Columbians, as well as expansion of stewardship programs through the B.C. Recycling Regulation.
- Progressive government policy instruments that move waste elimination up the Pollution Prevention Hierarchy at all points.
- A collaborative Canada-wide recognition instrument that focuses on companies actively trying to eliminate waste.

### GOAL TWO:

B.C. citizens educated and informed about their options, increasing their participation in waste diversion and recycling.

#### Definition:

BC citizens are educated and informed through RCBC information services about waste issues and are aware of both their responsibilities and opportunities so that it increases their participation in eliminating waste throughout the consumer cycle from purchase to end-of-life management.

### Outcomes:

- Expanded RCBC leadership and information dissemination role.
- Greater overall awareness in B.C. about waste issues and progressive reduction measures based on the Pollution Prevention Hierarchy, how it relates to circular economy, and a sustainable future for all.
- Accurate and current understanding of public education and information needs, maintained on an ongoing basis.
- Collaborative partnerships that facilitate education of all BC citizens.

### GOAL THREE:

Engaged and diverse membership.

#### Definition:

RCBC members represent all levels of the waste hierarchy (reduce, reuse, recycle, recover, and residuals management) and are actively engaged in achieving the Council's vision of a world without waste.

#### Outcomes:

- Improved relationships with current and future members.
- Improved member benefits and value propositions.
- Diversified member composition.
- Members engaged in addressing key policy issues.
- Development of collaborative relationships within “reuse, repair, remake” sectors.

These strategic goals are consistent with RCBC’s purpose, as defined in section two (2) of its Constitution. They focus on RCBC’s vision to eliminate waste by promoting waste prevention as well as the sustainable principles of a circular economy. These goals also reflect the continued expansion of the Recycling Regulation by the B.C. Ministry of Environment and Climate Change Strategy (MECCS) to cover the consumer products identified by the CCME Canada-Wide Action Plan. It is expected the MECCS will also work to increase organics diversion, focus greater attention on diverting waste in the ICI sector, and facilitate measures to ensure continuous improvement of existing EPR programs.

RCBC’s strategic goals, viewed in context with the aforementioned MECCS initiatives, are consistent with the Council’s public information function and its role as a facilitator of progressive policy dialogue. Over the past decade, RCBC has positioned itself as the strategic public information and education hub for recycling and waste reduction in BC. During the five-year span of this strategic plan, the organization will reinforce that role as a primary means of progress towards the three goals in this plan. Goals number one and two are particularly germane to the public information function of RCBC, as that service will be the primary tactic applied. Towards that effort, RCBC will support industry and other stakeholder organizations by providing a central, one-stop education and information source to develop good practices for waste prevention province wide. RCBC will also act as the mechanism to facilitate the move towards strategic policy initiatives that fall within the first two goals. RCBC senior and line staff members are set to refocus their attention and efforts to identify and develop opportunities in which that exchange of ideas and information can be the engine that drives the organization towards continuous improvement of information services and the generation of effective waste prevention solutions.

The third RCBC goal, to expand its community, can provide the Council with greater opportunity to accomplish the first two goals through support of a larger set of stakeholders involved in higher-level activities such as reuse, repair and remanufacturing in its various forms. RCBC will also strive to demonstrate and improve its value proposition for membership and increase the member base to new or underrepresented sectors.

The plan addresses these priorities and identifies a set of related outcomes and performance indicators on which the organization will focus until 2023 or the plan is revised to reflect changing circumstances and opportunities.



# AUDITOR'S REPORT

PREPARED B Y

 **TOMPKINS, WOZNY, MILLER & Co.**  
Chartered Professional Accountants

To the Members of  
**Recycling Council of British Columbia**

## **Report on the Financial Statements**

We have audited the accompanying financial statements of Recycling Council of British Columbia which comprise the statement of financial position as at March 31, 2018 and the statements of changes in net assets, operations and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

### *Management's Responsibility for the Financial Statements*

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

### *Auditor's Responsibility*

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Council's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Council's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### *Opinion*

In our opinion, the financial statements present fairly, in all material respects, the financial position of Recycling Council of British Columbia as at March 31, 2018, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

## **Report on Other Legal and Regulatory Requirements**

As required by the British Columbia Societies Act, we report that the accounting principles used in these financial statements have been applied on a basis consistent with that of the preceding year.

Vancouver, Canada  
May 24, 2018



Chartered Professional Accountants

# STATEMENT OF FINANCIAL POSITION

AS AT MARCH 31<sup>ST</sup>

	2018 \$	2017 \$
<b>ASSETS</b>		
<b>Current assets</b>		
Cash	183,625	176,175
Short-term deposits [note 3]	250,000	250,000
Accounts receivable [note 4]	72,055	43,248
Prepaid expenses	24,369	23,636
<b>Total current assets</b>	<b>530,049</b>	<b>493,059</b>
Prepaid deposits	13,881	3,881
Capital assets [note 5]	51,962	45,028
	<b>595,892</b>	<b>541,968</b>
<b>LIABILITIES AND NET ASSETS</b>		
<b>Current liabilities</b>		
Accounts payable and accruals [note 6]	155,462	132,496
Deferred revenue - memberships	41,441	41,693
- other	230,987	178,789
<b>Total liabilities</b>	<b>427,890</b>	<b>352,978</b>
<b>Net assets</b>		
Invested in capital assets	51,962	45,028
Unrestricted	116,040	143,962
<b>Total net assets</b>	<b>168,002</b>	<b>188,990</b>
	<b>595,892</b>	<b>541,968</b>

Commitments [note 9]

See accompanying notes to the financial statements

On behalf of the Board:

"Richard Aikema"

Director

"Albert Monesmith"

Director

# STATEMENT OF OPERATIONS

YEAR ENDED MARCH 31<sup>ST</sup>

	2018	2017
	\$	\$
<b>REVENUES</b>		
British Columbia Ministry of Environment	75,000	75,000
Conferences	111,485	111,715
Donations and interest	9,255	9,675
Memberships	52,221	50,993
Project revenue	2,500	—
Service agreements - Industry	286,981	295,182
- Government	61,250	60,000
Sponsorship - Industry	62,000	78,750
- Government	40,962	38,765
	<b>701,654</b>	<b>720,080</b>
<b>EXPENSES</b>		
Advertising and promotion	2,854	3,078
Amortization of capital assets	16,905	18,712
Bank charges and credit card merchant fees	7,511	5,763
Board expenses	4,165	2,791
Computer - supplies, maintenance and support	15,015	12,529
Conference and workshops	75,514	80,363
Equipment leases and rentals	23,897	26,429
Insurance	2,651	2,640
Internet - web services	9,474	8,681
Office, supplies and other	3,668	3,249
Photocopying	3,330	3,639
Postage and courier	379	424
Printing and publishing	154	125
Professional fees	5,345	5,277
Rent and utilities	70,664	67,581
Salaries and benefits [note 10]	472,062	467,839
Telephone and facsimile	6,181	4,906
Travel	2,873	3,354
	<b>722,642</b>	<b>717,380</b>
<b>Excess of revenues over (under) expenses</b>	<b>(20,988)</b>	<b>2,700</b>

See accompanying notes to the financial statements



# OUR PARTNERS AND SUPPORTERS

THE OPERATIONS OF THE RECYCLING COUNCIL OF BRITISH COLUMBIA ARE FUNDED BY A DIVERSE GROUP OF SUPPORTERS INCLUDING GOVERNMENT, INDUSTRY, GRANTING FOUNDATIONS AND MEMBERS. THANKS TO EACH AND EVERY ONE OF THESE INDIVIDUALS AND ORGANIZATIONS FOR THEIR SUPPORT IN THE 2017/2018 FISCAL YEAR.

## PARTNERS

BC MINISTRY OF ENVIRONMENT	METRO VANCOUVER
BC USED OIL MANAGEMENT ASSOCIATION	NEW WEST GYPSUM
BLUE PLANET RECYCLING	REGENERATION
CALL2RECYCLE	RECYCLING COUNCIL OF ALBERTA
CANADA'S NATIONAL BREWERS	RECYCLE BC (MMBC)
CASCADES	SHAW INDUSTRIES
CANADIAN PLASTICS INDUSTRY ASSOCIATION	STEWARDSHIP AGENCIES OF BC
CITY OF SURREY	TETRA TECH EBA
ELECTRONIC PRODUCTS RECYCLING ASSOCIATION OF BC	TIRE STEWARDSHIP BC
ENCORP PACIFIC (CANADA)	WALMART
HEALTH PRODUCTS STEWARDSHIP ASSOCIATION	WEST COAST REDUCTION

## IN-KIND DONATIONS

BAG TO EARTH (LUNCH BAGS)	ENCORP PACIFIC (TRAVEL EXPENSES)
BUSINESS IN VANCOUVER (SUBSCRIPTION)	URBAN IMPACT RECYCLING (RECYCLING SERVICES)

## REGIONAL DISTRICT SUPPORTERS

### RCBC HOTLINE/RECYCLEPEDIA

CARIBOO	NANAIMO
CENTRAL KOOTENAY	NORTH OKANAGAN
CENTRAL OKANAGAN	OKANAGAN - SIMILKAMEEN
COWICHAN VALLEY	PEACE RIVER
FRASER-FORT GEORGE	POWELL RIVER
FRASER VALLEY	SQUAMISH LILLOOET
METRO VANCOUVER	SUNSHINE COAST
KOOTENAY-BOUNDARY	THOMPSON NICOLA

# ORGANIZATIONAL INFORMATION

*THANK YOU TO THE 2017 - 2018 RCBC BOARD OF DIRECTORS AND STAFF*

## 2017/2018 BOARD OF DIRECTORS

### EXECUTIVE OFFICERS

CHAIR	BERT MONESMITH	BERT MONESMITH & ASSOCIATES
PAST CHAIR	ALDA NICMANS	INDIVIDUAL MEMBER
VICE CHAIR	LYNN BAILEY	INDIVIDUAL MEMBER
TREASURER	RICHARD AIKEMA	ABBOTSFORD COMMUNITY SERVICES
SECRETARY	CHERYL SHUMAN	PEACE RIVER REGIONAL DISTRICT

### DIRECTORS AT LARGE

RUBEN ANDERSON	INDIVIDUAL MEMBER
ROBYN COOPER	SUNSHINE COAST REGIONAL DISTRICT
CRAIG FOSTER	CRAIG FOSTER AND ASSOCIATES
KEN INGRAM	WEST COAST REDUCTION
MARI WELMAN	DISTRICT OF NORTH VANCOUVER
NAOMI LOW	KIDNEY FOUNDATION
KAREN MASON-BENNETT	NORTHERN ENVIRONMENTAL ACTION TEAM (NEAT)
ED WALSH	EMTERRA ENVIRONMENTAL

## POLICY COMMITTEE

### CHAIR

LYNN BAILEY

## RCBC STAFF

### AS OF MAY 25<sup>TH</sup>, 2018

BROCK MACDONALD	CEO
ANNA ROCHELLE	DIRECTOR OF FINANCE
BEN RAMOS	MEMBER SERVICES MANAGER
HARVINDER AUJALA	INFORMATION SERVICES MANAGER
JESSIE CHRISTOPHERSEN	INFORMATION SERVICES ASSISTANT
JULEAH GABRIEL	HOTLINE INFORMATION OFFICER
ISAAC YUEN	HOTLINE INFORMATION OFFICER
DARREN MURRAY	HOTLINE INFORMATION OFFICER
JENNIFER HELMAN	HOTLINE INFORMATION OFFICER





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