



# JOB POSTING

## Waste Reduction Coordinator

**COMPETITION NO:** 2018-041  
**TERMS:** Permanent Full-Time  
**HOURS OF WORK:** 35 Hours per Week  
**APPLICATION DEADLINE:** 4:00 p.m. Thursday, August 16, 2018

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Encompassing an unparalleled geographic region in the heart of British Columbia, the Thompson-Nicola Regional District (TNRD) offers the best of both worlds. Urban life within vibrant communities and outlying rural regions that showcase the region's beauty – pristine rugged mountains, rolling grasslands, lush evergreen forests and both historic and modern areas, all within approximately 45,000 square kilometres. Headquartered in the City of Kamloops, the TNRD provides a wide range of local government services to a population of 130,000 located within its 11 diverse municipalities and 10 electoral areas.

### **The Role:**

Reporting to the Manager of Environmental Services, the Waste Reduction Coordinator is involved in all aspects of education and communication related to the TNRD Solid Waste and Recycling programs. This includes communication related to landfill and transfer station operations as well as a comprehensive waste reduction education program. The waste reduction coordinator will be responsible for developing, implementing, and providing ongoing communication and education support for waste reduction programs such as reuse promotion, backyard composting, holiday waste reduction campaign, food waste reduction strategies, and illegal dumping prevention. This role requires a self-starter and organized individual who is an excellent communicator and can work well in a team environment.

### **Primary Expectations of the Role include:**

- Supporting Solid Waste Operations (landfills & transfer stations) in all communication/educations related work. Examples include developing brochures, signs, posters, radio & TV ads, and web based communications
- Developing and implementing region wide waste reduction programs, some of which do not yet exist and must be built from the ground up. Examples include a reuse program, backyard composting promotion, holiday waste reduction campaign, food waste reduction campaign, and illegal dumping prevention.
- Developing and supporting an ongoing waste reduction program for schools and other children/youth organizations.
- Developing communication strategies related to specific solid waste user groups and/or policies such as the construction sector, commercial waste haulers, disposal bans, etc.
- Being the “voice” of waste reduction and recycling through regular public speaking engagements, radio interviews, TV interviews, video clips on social media, etc.
- Adhering to an assigned budget.

**You are an experienced professional with:**

**Education and Experience**

- Undergraduate degree in science, education, communication, or a related field is required
- A minimum of two (2) years of directly related experience is required. Experience working with the public is necessary, with local government experience being an asset. Please outline clearly in your cover letter how your experience relates to this position.
- Public speaking experience, including making formal presentations, is required.
- Specialized training in solid waste management, such as certification by the Solid Waste Association of North America (SWANA), is an asset.
- Knowledge of solid waste management practices in BC is required.
- Knowledge of the principles of IAP2 is required.
- An equivalent combination of education, training, and experience may be considered.
- You must have a valid Class 5 Drivers Licence.

**Skills and Abilities**

- Excellent written and verbal communication skills are required.
- Proficiency utilizing all common social media platforms (i.e. Facebook, Twitter, Instagram) is required.
- Technical proficiency is required, such as the use of computers/devices and the ability to learn new systems/technology.
- Proven ability to develop communications material is required.
- Demonstrated ability to develop communications strategies and educational programs is required.
- Project management and contract administration skills are required.
- Organizational, problem solving, and critical thinking skills are required.
- Graphic design skills would be an asset.

This position falls under the provisions of the Collective Agreement with the Canadian Union of Public Employees, Local 900. The placement of the Environmental Services Technologist I is at Pay Grade 8, which is \$2,227.16 to \$2,576.45 biweekly.

Please email your application to [humanresources@tnrd.ca](mailto:humanresources@tnrd.ca) by  
**4:00 p.m. on Thursday, August 16, 2018 quoting Competition No. 2018-041.**  
Applications **must include a cover letter and a resume** outlining your qualifications and experience.

**Thank you for considering the Thompson-Nicola Regional District as a place to share your talents!**

*While we appreciate the interest of all applicants, only those candidates under consideration will be contacted.*