



Media Release

For Immediate Release

How To Be Green for Canada's 150th Celebration

July 1, 2017 – Vancouver, BC This Canada Day, the Recycling Council of British Columbia (RCBC) invites you to share your enthusiasm for the country's 150th birthday. "What better way is there to celebrate Canada and honour its history than to take action to ensure that it stays beautiful and pristine?" says Brock Macdonald, Chief Executive Officer. Here are some ideas from RCBC on how to "green" your Canada Day and beyond:

Host a Green Party: Celebrate Canada Day while minimizing your environmental footprint! Choose reusable cutlery and plates instead of disposable ones. Use growing plants and summer flowers for natural decor instead of purchasing balloons and disposable items. Buy local foods and drinks made by nearby producers to reduce energy used for transportation.

Get Involved: Sign up for initiatives like the Great Canadian Shoreline Cleanup or Adopt-A-Street to make a difference in your community. Pledge to get involved in annual green events during Earth Day in April or National Waste Reduction Week in October. Or lend a hand year-round by volunteering with local groups like the Society Promoting Environmental Conservation (SPEC) or the Lower Mainland Green Team (LMGT) that work hard to protect our environment!

Do you have other ideas and tips on greening Canada Day and beyond? Let us know on Facebook or Twitter (@RecyclingBC), or give us a call at the BC Recycling Hotline at 604-RECYCLE (732-9253) in the Lower Mainland, or toll-free at 1-800-667-4321.

About RCBC:

Founded in 1974, RCBC is Canada's longest serving recycling council, but it is about more than just recycling. RCBC works to prevent and reduce the use of resources before they ever need to be recycled. However, when B.C. residents have end-of-life materials, RCBC's primary role is to provide them with information about the options available in their communities, through the Recycling Hotline, B.C. Recyclepedia and Phone App.

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