



FOR IMMEDIATE RELEASE

Nominations open for 2019 Recycling Council of B.C. Environmental Awards

Awards recognize achievements in environmental initiatives across the province

January 29th, 2019 – VANCOUVER. Nominations are now open for the 20th annual RCBC MOBI Environmental Awards. The awards celebrate achievements of British Columbians striving to work towards a world without waste.

Nominations are open for eight different sectors, including: educators, youth, public sector, private sector, innovation, media/journalism, non-profit and lifetime achievement. Submissions are currently being accepted online at <https://www.rcbcconference.ca/submit-a-nomination.html> until March 17th, 2019. RCBC encourages those making sustainability a priority in their community or organization to apply.

“The RCBC MOBI awards are an opportunity to recognize zero-waste efforts from boardrooms to classrooms, from grassroots to council groups; everyone has a part to play. For two decades the MOBI awards have recognized leaders, innovators, and change makers from across all sectors in British Columbia,” said RCBC’s CEO Brock Macdonald.

The awards, known as the MOBIs, are named after the Mobius Loop recycling symbol of chasing arrows. “It’s the perfect name and symbol, as we are chasing zero waste. So long as we keep trying, we’re making a tangible difference.” said Macdonald. Keeping with tradition, for the eleventh year the custom awards will be produced using metal, glass and reclaimed materials by Live Metal Studio in Nelson, BC.

This year’s MOBIs recipients will receive their awards at RCBC’s 45th Annual Conference and Tradeshow in Whistler, BC. The awards ceremony is being featured during the Gala Dinner event on the evening of Thursday May 9th, 2019, where nominees and recipients will be acknowledged for their contributions to the protection and preservation of BC’s environment.

For details and photos from last year's winners, please visit <https://www.rcbc.ca/events/rcbc-annual-awards>.

Established in 1974, RCBC is a multi-sectoral, non-profit, registered charity that promotes the development of a circular economy and facilitates the exchange of ideas and knowledge to eliminate waste in BC.

For more information on RCBC, visit www.rcbc.ca.

- 30 -

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